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2368 Victory Parkway, Suite 300
Cincinnati, OH 45206
Phone 513-721-4330 | Fax 513-721-8304
www.CASSdelivers.org

For Immediate Release

Contact: Tracey Collins, 513-721-4330, cell 513-720-3056
tcollins@cassdelivers.org
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Transfer of Services from Community Services West to Cincinnati Area Senior Services

Cincinnati, OH – The boards of directors of Cincinnati Area Senior Services (CASS) and Community Services West (CSW) have agreed to a transfer of services to best serve the needs of Cincinnati’s seniors in need. Going forward, CASS will continue CSW’s delivery of services to seniors to ensure no interruption to clients. This change is scheduled to take effect on August 16, 2010.

This change takes place as the boards of both organizations have looked for ways to become more financially viable in an ever-changing, low margin market. Gwen Mooney, board president of CSW sums it up, “With less government and foundation funding available, nonprofits struggle to remain financially viable. CSW and CASS share a common mission, and the continuity of services by CASS will allow these vital services to western Hamilton County seniors to continue at their current level.” She continues, “It allows the challenges CSW faces to transfer to CASS, which has successfully navigated these in the past.”

Priorities for CASS will include: providing seamless service to seniors in western Hamilton County; remaining financially viable in a tough economic climate; and providing quality services and enhancing services. CASS Executive Director Tracey Collins is excited about the opportunity to expand services. “CASS is committed to providing quality services for seniors. With this alignment, CASS will be able to provide more enhanced services to west-side seniors.”

Cincinnati Area Senior Services connects older adults with resources to help them maintain their independence. From Meals on Wheels to guardianship services to transportation, CASS serves more than 215,000 meals and provides more than 40,000 trips for Greater Cincinnati seniors annually. For more information about CASS, visit www.CASSdelivers.org or call (513) 721-4330.

